

Grand Haven Oak Tree Newsletter Advertising and Editorial Policy

ADVERTISING

The Grand Haven Oak Tree Newsletter accepts the following:

- Twenty-five percent (25%) of the publication may contain ads
- The number of ads in any single issue from any business sector may not exceed 25% of the ads in that issue (16 page publication may contain 16 quarter page ads, only 4 of which can be from any one business sector)
- Ads will be restricted to ¼ page in size to accommodate more advertisers
- No business entity may run more than one ad per issue
- Ad rate increases will be approved by the GHMA Board
- Residence receive preference for ad space
- Any resident wishing to advertise must have no outstanding fees or fines due

EDITORIAL CONTENT

The purpose of the Oak Tree Newsletter is to inform residents of Grand Haven about things that are of interest in the community as well as actions of the GHMA that affect residents and their property. We seek input from the residents about things they would like to read and activities that are taking place in the community.

Many of our residents are interested in volunteer activities in the area, so each issue contains articles regarding the needs of the non-profit organizations in the County and how residents can contact them if they wish.

The Oak Tree does not accept articles from for-profit entities, with the exception of the Amenity Center and GH Golf Club informing residents of activities at those two locations.

Accepted and adopted by the GHMA Board 7/22/16
(date)